

beSure Partner Guidelines & ByLaws

Introduction & Purpose

At **beSure**, we believe that successful networking is built upon four core values: **be committed, be humble, be generous, do the right thing.**

Our community of Partners operates with integrity, respect, and a spirit of collaboration. The name **beSure** embodies these principles through the acronym **S.U.R.E.** — **Service, Unity, Relationships, Enterprise** — reflecting our mission to build lasting business relationships through consistent engagement, shared service, and collective growth.

These Partner Guidelines & ByLaws exist to preserve the integrity of our organization, to set forth expectations for all Partners, and to ensure that every Partner benefits from membership in an atmosphere of professionalism, mutual respect, and generosity.

1. Partnership & Membership

- All members of beSure are referred to as “Partners.” Each Partner represents one specific business category within their respective group.
- No two Partners within the same group shall occupy the same business category. Category overlaps are reviewed and resolved on a case-by-case basis prior to acceptance of new Partners.
- All prospective Partners must complete an application and agree to the beSure Partner Guidelines & ByLaws electronically at the time of joining.

2. Attendance & Participation

- Regular participation is the foundation of a strong network. Partners are expected to attend all scheduled meetings.
- If a Partner cannot attend a meeting, they must RSVP to the calendar invitation or directly contact Dave or a member of the beSure leadership team.
- Partners should avoid posting regrets or absences in the group’s WhatsApp chat.
- A Partner who misses a meeting without prior notice will be contacted as a courtesy to ensure their well-being. Repeated “no call, no show” absences are considered unprofessional.
- If a Partner misses three consecutive meetings without valid reason or communication, their membership status may be subject to review.
- Partners are encouraged to send substitutes to meetings when possible.

3. Professional Conduct & Ethics

- Partners are expected to conduct themselves with professionalism and courtesy at all times.
- When hiring or engaging with fellow Partners, payments should be made promptly, and the level of service provided should be at least equal to that given to one's best clients.
- Proper and respectful language is required in all beSure settings, both in-person and online.
- Partners are encouraged to communicate openly and constructively, maintaining the integrity of relationships even when issues arise.
- Discussions, referrals, or information shared within beSure meetings are considered private and privileged and must not be shared outside the group without consent.

4. Financial Responsibilities

- Each Partner's membership consists of two parts: Partner Investment (annual, quarterly, or monthly) and Meal/Event Dues (monthly).
- Partners are expected to keep all accounts in good standing.
- If a Partner's balance exceeds \$200, they will be contacted for payment. Continued non-responsiveness may result in termination of membership.
- By joining beSure, Partners agree to a membership term of their choice. Should a Partner vacate or be terminated for failure to meet minimum requirements, the full membership investment remains due for the contracted term.
- A Partner's membership remains active until beSure receives written notice of cancellation. Meal/Event dues and Partner investments continue to accrue until that notice is received.

5. Temporary Suspension

- A Partner may request a temporary suspension of membership due to personal, medical, or professional hardship.
- Suspension requests are reviewed by beSure leadership and approved at their discretion.
- During suspension, the Partner's seat and business category may be held for a mutually agreed period.

6. Conduct Concerns & Resolution

- Should a Partner's behavior, attendance, or payment history conflict with these Guidelines, beSure leadership (e.g., Peter D'Angelo or another designated leader) may initiate a review.
- While there is no rigid disciplinary process, all actions will be handled with professionalism, fairness, and confidentiality.
- Recommendations for termination may be made by beSure leadership but require the involvement and final decision of Dave Faccone.

- A former Partner wishing to return to beSure may do so at the discretion of the leadership team, subject to category availability and resolution of any outstanding balances.

7. Partner Commitment

- All Partners are encouraged to maximize relationships within their group by engaging with an open mind, supporting fellow Partners, and seeking collaborative opportunities.
- There are no numerical referral requirements. Success is measured through engagement, generosity, and genuine collaboration, not quotas.
- Partners are expected to treat every connection as an opportunity to serve, unite, and build relationships that foster enterprise growth.

8. General Provisions

- beSure reserves the right to modify these Guidelines & ByLaws as necessary to reflect the evolving needs of the organization.
- The interpretation and enforcement of these Guidelines rest with beSure leadership under the direction of Dave Faccone.
- By joining or renewing membership, each Partner acknowledges having reviewed and agreed to abide by these Partner Guidelines & ByLaws.